

Privacy Policy for Darling Fling

Effective Date: September 2025

Darling Fling (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you use our website.

1. Information We Collect

- **Personal Information:** Your name and email address (for example, when you sign up for updates or contact us).
- **Usage Data:** Information about how you use our website, collected through Google Analytics (such as pages visited, time spent, browser type, and general location data).

2. How We Use Your Information

- Communicate with you (such as sending updates or responding to enquiries).
- Improve our website and user experience.
- Understand how visitors engage with our content using Google Analytics.

3. Sharing of Information

- We do not sell your personal information. We may share your data with:
- **Service Providers:** For example, Google Analytics, which helps us understand website traffic and usage.
- **Legal Obligations:** If required by law or to protect our rights, safety, or property.

4. Cookies and Tracking

- Our website uses cookies through Google Analytics. Cookies help us analyse site performance and improve our services.
- When you visit our site, you will be asked to accept or manage your cookie preferences via our cookie banner.
- **Essential Cookies:** Necessary for the website to function and cannot be switched off.
- **Analytics Cookies:** We use Google Analytics to see how visitors use our site so we can improve it. Data is collected in an anonymised form.
- **Your Choice:** You can change or withdraw your consent at any time by adjusting your cookie settings in your browser or via the cookie preferences panel.

5. Data Retention

- We only keep your personal information for as long as necessary to provide services, respond to enquiries, or comply with legal obligations.

6. Your Rights

- You may request that we:
- Provide a copy of the personal information we hold about you.
- Update or correct your details.
- Delete your personal information from our records.
- Stop sending you marketing emails (by using the “unsubscribe” link in our emails or contacting us directly).

7. Security

- We take reasonable steps to protect your personal information, but no method of transmission over the internet is completely secure.

8. Third-Party Links

- Our website may include links to external sites. We are not responsible for the privacy practices of those third parties.

9. Updates to This Policy

- We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated “Effective Date.”

10. Contact Us

- If you have any questions about this Privacy Policy, please contact us at:
- Darling Fling
- Email: info@heydarling.tv